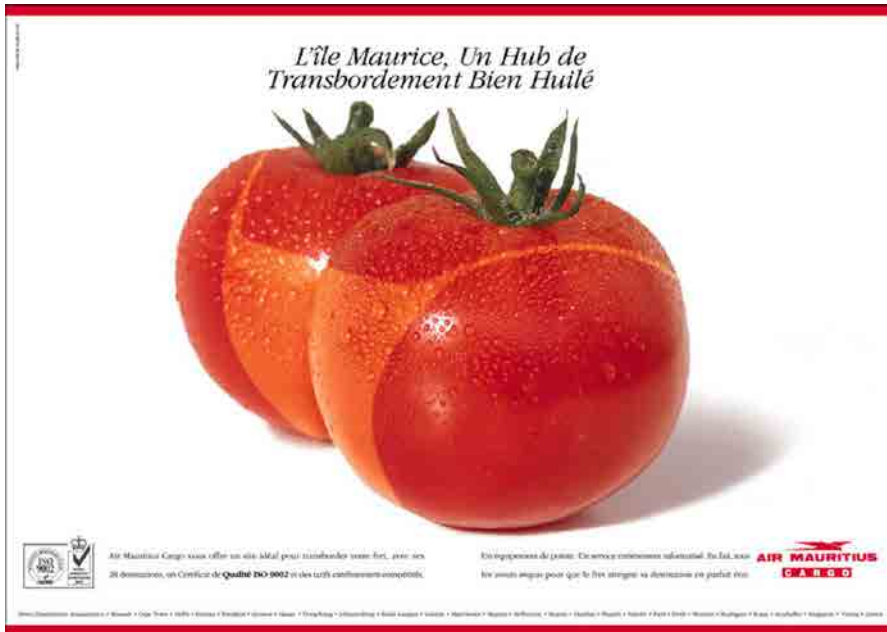




“Highly professional, skilled at his craft and a pleasure to work with. I would strongly recommend Geoff's freelance services.” Desirée Gullan - Gullan & Gullan Advertising (Johannesburg)



A magazine ad for Air Mauritius Cargo. Mauritius is a transshipment hub for many goods, including perishables such as tomatoes. Agency: Maurice Publicite / Ogilvy & Mather Mauritius.



A magazine ad for Yamaha Music. This was aimed at beginner musicians. Agency: Publicis (Johannesburg)



Mantis Networks

(An I.T. company)



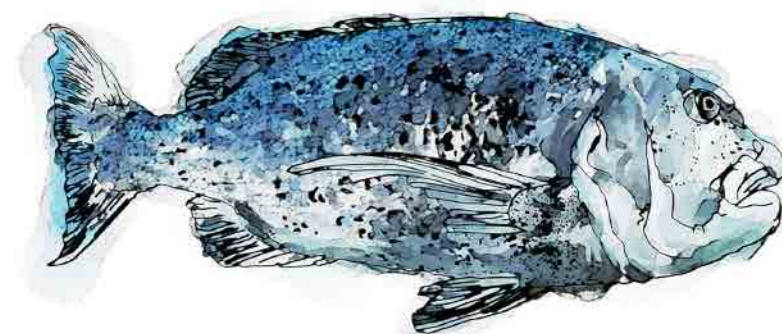
Life Lab

(A biotechnology lab)

Logo designs



The cover of a corporate invitation to a golf tournament for the South African Ports Authority.



Black Musselcracker (Black Steenbras / Pannetjies)

Cyranoscopy, Neustic

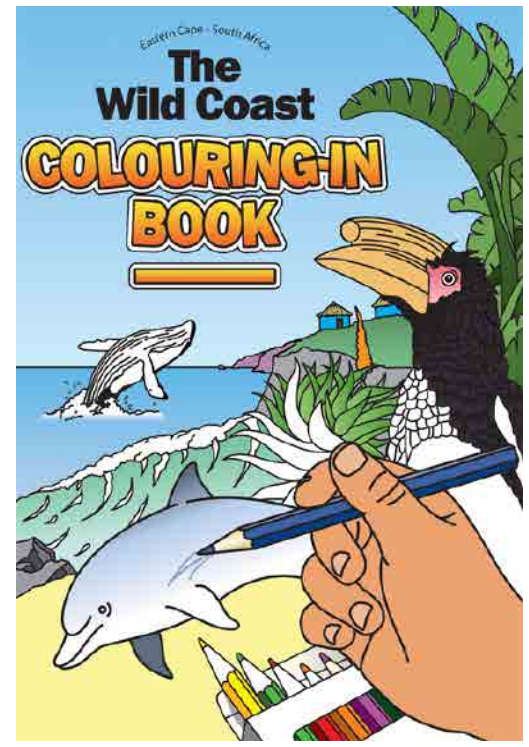
A digital illustration for a fishing calendar.



"I have supreme confidence that when I give Geoff a brief, I'll get back a first-class response." Dave West, Bamboo Marketing (Singapore)



This ink drawing of Durban's City Hall was used for a sports team's jersey design.



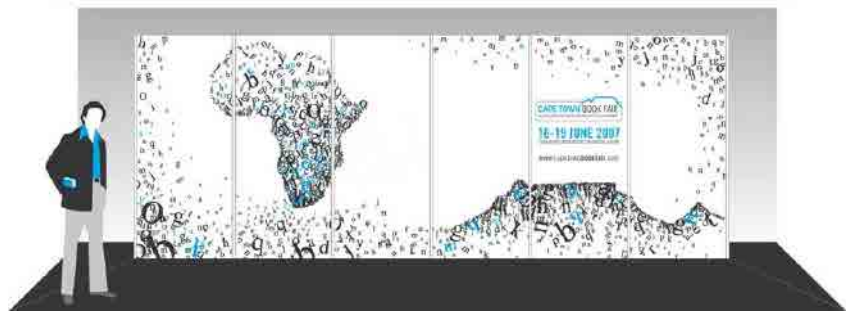
Vector drawings and book cover designs.



Cartoons



A promotional packaging design.



A trade-show display to promote the Cape Town Book Fair at its sister-show, the Frankfurt Buchmesse.



"He is incredibly innovative. I would definitely recommend his services."

Vera Ann Sluis-Cremer - Karma Home Products (Kestell, South Africa)



Logo and brochure design for a Cape Town property agent.



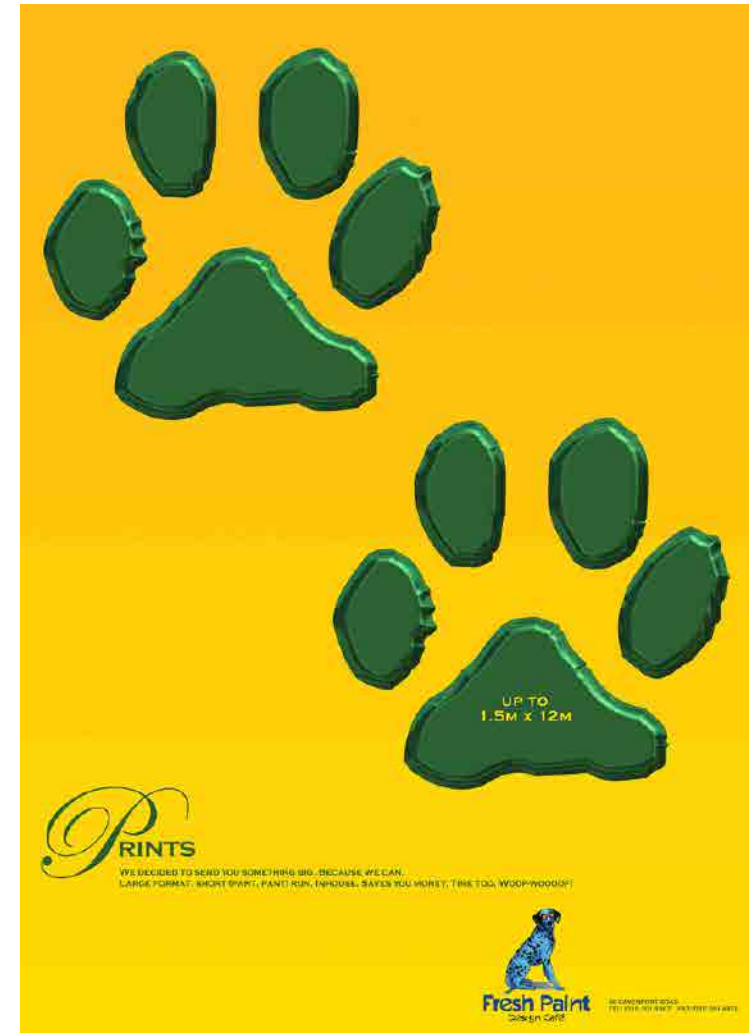
A tent-card design for point of sale.



Brochure design for a property developer.



A magazine ad for a distributor of golf club shafts.



Poster design for a design studio that offered large-format printing as one of its services.



"Compared to previous ad companies you took the time to ask questions and to get background information about the industry and my clients. It also helped that you had some good ideas about the layout as well as the theme from the start, so there was no need to start from scratch every time." Patrick Flinner - Managing Director, Powder-Lak (Johannesburg, South Africa)



This drawing of a shop/restaurant on South Africa's Wild Coast was done from life (not from a photo) with a fineliner pen. It was used for the cover of the restaurant's menu.



Digital illustrations



Vector illustrations

"He knows the market intimately and has artistic flair and talent, ensuring that his work stands out in a very crowded market place." Paul Harris - Swazi Sundowners (Eswatini)



TESTIMONIALS

"To whom it may concern

I commissioned Geoff for a series of illustrations for a very tight deadline and found Geoff to be highly professional, skilled at his craft and a pleasure to work with for the following reasons:

- He listened to the brief carefully and asked lots of questions without making assumptions. This resulted in his output being accurate and on-brief.
- He kept to very tight deadlines working through the night
- He sent options for approval before proceeding
- He has a can-do attitude and nothing was a problem.

I would strongly recommend Geoff's freelance services to my peers and colleagues."

Desirée Gullan - Gullan & Gullan Advertising (Johannesburg, South Africa)

"Thank you for all your hard work, excellent ideas and spectacular results. There has been a drastic increase in bookings. My client base is improving each day. I'm delighted with the results. I believe this is a must for all businesses."

Yolande Bowler - Niki Nana (East London, South Africa)

"As usual, great job."

Kevin Hearn - CEO, J&A Marketing (Rhode Island, USA)

"I started off asking Geoff to help me convert my hand-drawn trail map for our Guest Farm into a more modern Google Earth-type map with all the walks marked on it. What I thought would perhaps be an impossible job (since I had tried to do this with a couple businesses before without luck) turned out to be simple – Geoff understood everything I wanted and produced not only what I hoped for but much more, in a very quick space of time. I now have a map that guests positively comment on and as a bonus they can also download it onto their phones.

Due to the fact that Geoff understood what I wanted without having to keep making changes, which I have found is the norm, I decided to get him to redo my website. Again, without any Back & Forwards he knew exactly what we wanted and went ahead with the job and produced a site we are extremely happy with, much better than our last site and as an added bonus he also bumped us right up in the Google rankings. We now have double the number of website visitors as before and many more bookings as a result.

Geoff does what he says and much more and is very quick to do the job. In fact we kept him waiting getting our info to him. And as a bonus, he is very reasonably priced. I will definitely be using Geoff for all our work in future."

Ian Field - Mount Park Guest Farm, KwaZulu-Natal Midlands

To Whom It May Concern

I manage Sundowners Backpackers, a 90 bed operation geared up towards international travelers. Shortly after my arrival, Geoff designed a new website for our facility. In my opinion, it was an outstanding design, blending effective, clear and concise copy with eye catching modern graphics, perfect for our target market.

From the outset, I was impressed by the numbers of enquiries the new site generated, compared to our old pages, almost trebling our bookings.

I have no hesitation in recommending Geoff as a graphic designer and site builder. He knows the market intimately and has artistic flair and talent, ensuring that his work stands out in a very crowded market place. The site continues to attract large numbers of visitors and is likely to do so in years to come.

Paul Anthony Harris



TESTIMONIALS

"Compared to previous ad companies you took the time to ask questions and to get background information about the industry and my clients. It also helped that you had some good ideas about the layout as well as the theme from the start, so there was no need to start from scratch everytime."
Patrick Flinner - Managing Director, Powder-Lak (Johannesburg, South Africa)

"You ROCK!!!!...I rely on you to make me look good to my customers."
Roxanne Reed - CEO, Jane Wayne Gear (North Carolina, USA)

"Geoff did some ads for me, which have led to an increased level of attention for my business. The process went simply and smoothly, and it was a pleasure dealing with him. He was enthusiastic about the business and came up with more than I expected. He delivered excellent value, and all-in-all it was a very worthwhile decision to use his services. I'm very happy."
Niresh Gayadin - Momentum Group (Pietermaritzburg, South Africa)

"Geoff, pleasure doing business."
Ian Bysouth - Southend Business Support (UK)

"To whom it may concern,

Geoff has worked with us for the past 6 months and whilst we have celebrated with him his appointment with Saatchi & Saatchi in Mauritius, we are truly sorry to be losing him from our team. Geoff has a great design talent which he has extended to the Internet in his creation of web sites which are innovative, creative and striking.

He is also a team player with a strong work ethic who has proved himself to be committed to deadlines and the customer's interest.

I have no hesitation in recommending him as a top flight art director who will be an asset to any organisation."

Alasdair Yuill - Mantis Networks (Johannesburg, South Africa)

"Geoff is my go to guy when I need a professional designer. And I use the word professional with great care. Exceptional workmanship and deliverability are the hallmarks of Geoff. I have supreme confidence that when I give Geoff a brief I get back a first class response. Every time."

"Excellent...another job very well done mate."

"You're hired! Fabulous work Geoff. That's exactly what I'd hoped to get...Well done!"

Dave West - Managing Director, Bamboo Marketing (Singapore)

"Geoffrey has a flair for art...his drawings of people and animals are very advanced."

Mrs Parker, 1st Grade report card



RESUMÉ

ABOUT ME

Born in Zululand, South Africa - went to school in Durban - studied Graphic Design in Durban and Johannesburg - started my career in advertising agencies in Johannesburg, Cape Town, Durban and Mauritius; as an Art Director, Copywriter, Graphic Designer, illustrator, Creative Director and Creative Consultant - now freelancing through the internet for companies around the world. I try to be the best, and am interested in unique achievements. I enjoy travel, camping, playing pool, art and braais (not a vegetarian).

WORK HISTORY

1993 - 94:

J WALTER THOMPSON (Johannesburg)

Position: Visualiser

Responsibilities: Rendering visuals for TV commercials & print ads; layout and design; repro.

Accounts: Ford, Kelloggs, Telkom, De Beers, Kahlua & others.

1994 - 96:

PARTNERSHIP / FCB (Johannesburg)

'94-'95 : Position: Visualiser

Responsibilities: Rendering visuals for TV commercials & print ads; concepts, layouts and design; repro.

'95-'96 :

Position: Art Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; repro.

Accounts: British Airways, Qantas, Cadbury's, SAB (Castle Lager, Castle Lite), Rhone-Poulenc Rohrer (Essentiale), Air Namibia, Firestone, Bic, Rainbow Chicken, Nestle, Yamaha.

1996 - 97:

MPL/OGILVY & MATHER MAURITIUS

Position: Art Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; Overseeing the Creative Department, motivating a team of designers and copywriters; repro.

Accounts: Air Mauritius, Crystal, Roger's (Mauritius), IBL (Mauritius), Mauritius Breweries (Phoenix Beer, Pearona/Cidona), Phoenix Camp Minerals, Mauritius Telecom, and many others.

1997:

PUBLICIS JOHANNESBURG

Position: Art Director (Freelance)

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; repro.

Accounts: British Airways, Renault, Yamaha.

1997:

TBWA HUNT LASCARIS DURBAN

Position: Art Director (Freelance)

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; repro.

Accounts: Natal Sharks, Nando's Chicken, The Rewards Company

1998-1999:

MPL/OGILVY & MATHER MAURITIUS

Position: Creative Director

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design; overseeing the Creative Department, motivating a team of designers; repro.

Accounts: Air Mauritius, Crystal, Roger's (Mauritius), IBL (Mauritius), Mauritius Breweries (Phoenix Beer, Pearona/Cidona), Mauritius Telecom, Nestle and many others.

1999-2000:

FREELANCE

Jobs: Graphic and Website design.

Clients: Several small- to medium-sized businesses in Johannesburg.

2000-2001:

P&P/SAATCHI & SAATCHI MAURITIUS

Position: Creative Consultant

Responsibilities: Conceptualising and overseeing the production of TV commercials and print ads, Graphic Design, Website design; repro.

Accounts: BNP Paribas, Colorbond, Gamma Civic, Mauritius Telecom, Dragon Electronics and many others.

2001 - Present:

FREELANCE

Jobs: Website design, Art Direction, Graphic Design, Copywriting, Photo-Retouching, Illustration, Flash Presentations; repro.

Clients: Many small, medium & large businesses.



The World in your pocket

Buy in Britain, transport from India, purchase in Peru, choose in China, travel in Thailand, access in America, shop in Mauritius. Every option is available with the international Barclaycard. You don't need to be a Barclays account holder to qualify for a Barclaycard and you have the choice of Visa or Mastercard. Early birds who subscribe before 31 08 00 obtain a 50% discount off the annual fee. Join our entire way we bring the world home to you.

An ad to promote credit cards.

Blue Chip.

Freeport Operations (Mauritius) is the blue chip in your trading basket with Africa, a market worth some US\$ 32 billion. FOM offers the perfect infrastructure for the safe and easy tapping of the region.

As a member of COMESA and SADC, Mauritius enjoys preferential trade agreements within a wide throw of the continent, in a good time zone. A democratic and stable government has encouraged a long history of skilled labour and the development of a sophisticated banking system.

Freeport regulations enable 100% foreign ownership, the complete repatriation of profits, exemption from stamp-duties and no corporate taxes. Our facilities and services include: Warehousing and Storage, Flexible Units ideal for Bulk Banking, Light Manufacturing, Metal Processing and Assembly, Cold Storage, Marketing Support with Stock Control & Trace and Track Technology, Offices and wholesale Storage, and Banking and Insurance.

The most modern and well-equipped Trade and Exhibition Centre in the region is a unique feature of the complex. It is the ideal place for holding trade fairs and buyer/seller meet-ups to foster exchanges around this part of the world and generate more business.

For further information, contact Jan Jammine on: Tel: (230) 240 2888 Fax: (230) 240 2286 EMAIL: FOM@BORNINTERNET.MU

FREEPORT OPERATIONS (MAURITIUS) LTD
Best Security Guarantee

A magazine ad to promote investment in the island of Mauritius. Agency: Maurice Publicite / Ogilvy & Mather Mauritius.

"Geoff, pleasure doing business."

Ian Bysouth, Southend Business Support (UK)